

Programmatic Video Consultant (f/m)

Posting Type:

Full Time

Primary Location:

Amsterdam, Hamburg, Guetersloh or Duesseldorf

YOUR MOTIVATION

You are excited by online media marketing and are especially interested in the application of the new marketing technology „Programmatic Advertising“. We are looking for a personality, who regards challenges of new communication channels as an opportunity and who wants to develop him/herself in this area.

YOUR TASKS AND RESPONSIBILITIES

- Coordination and support of our Business Development and Sales teams with regards to Programmatic Video Advertising
- Internal consultancy of our local BusDev and Sales teams in 12 markets (Europe and Latin America)
- External consultancy of (agency) trading desks in these markets
- Active acquisition and support of new international customers (trading desks) in collaboration with our local Programmatic Video Consultants
- Definition and prioritisation of business requirements to our platform
- Internal coordination with our departments Platform Development, Media Sales und SmartX Operations

YOUR PROFILE

- You successfully completed your technical or economical studies or a comparable course of studies or training
- You have several years of work experience in Media Sales/Business Development and/or Media consultancy as well as operational experience in RTB (Demand Side)
- You also have experience in an international environment, ideally in a cross-national function
- Your oral and written communication skills in English are outstanding
- You are passionate about online advertising and new technologies like Real Time Advertising, Connected TV, HBB-TV and have knowledge of Product Development
- You have a high degree of initiative, good communication skills and a strong teamwork attitude
- You have a strong understanding of high quality working results and a very strong customer and sales orientation

WE ARE LOOKING FORWARD TO YOU!

Please send us your application documents indicating your expected salary and your earliest possible starting date to: hr@smartclip.de

The confidential treatment of your application is granted.

Be smart – take advantage of this opportunity – for a task in an international and expanding team with a great deal of personal room for manoeuvre - and a company which has ambitious plans...

smartclip AG

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